TEAL Library Highlights: Technology Training at the Library

Rita & Truett Smith Public Library
Wylie, TX
Friday, July 19
Presented by Elizabeth Tate-George

Wylie, TX

- Located North East of Dallas
- Population of 41,427
- Educated & lots of families

artist rendering of Wylie Municipal Complex (pictured left), Ballard Street Downtown Wylie (pictured above)

Smith Public Library

- Opened a 44,00 sq ft building in March 2011
- Room dedicated to computer classes -16 seats with projector

What should we offer?

Assessing Need
- Requested by patrons
- Limited adult learning options in the immediate area

Deciding what to offer
- Looked at other libraries
- Listened to patron feedback

word 1 class in progress - Computer Class Room (pictured right)

What we offer

- Microsoft Office
- Computer Basics
- Specialized classes for city departments
- Online library resources & skills
- QuickBooks
- Labs & Workshops

Full list of classes on our web site
http://www.wylietexas.gov/library

Small Business Center

- How to start a small business
- Marketing with Reference USA
- Social Media Marketing
- Business plan writing
- Tax planning

Small Business Center (pictured right)

Promotion

- City Newsletter in the water bill
- Email newsletter (Mail Chimp)
- In house flyers & posters
- TV above Self Check Out
- Chamber of Commerce
- Facebook
- LED Street Sign
- Web Site

TV above self check out*(pictured right)*

Promotion

LED street sign (above), in-house posters (top right), & e-mail newsletter (bottom right)

What we learned

- Finding instructors
- Scheduling
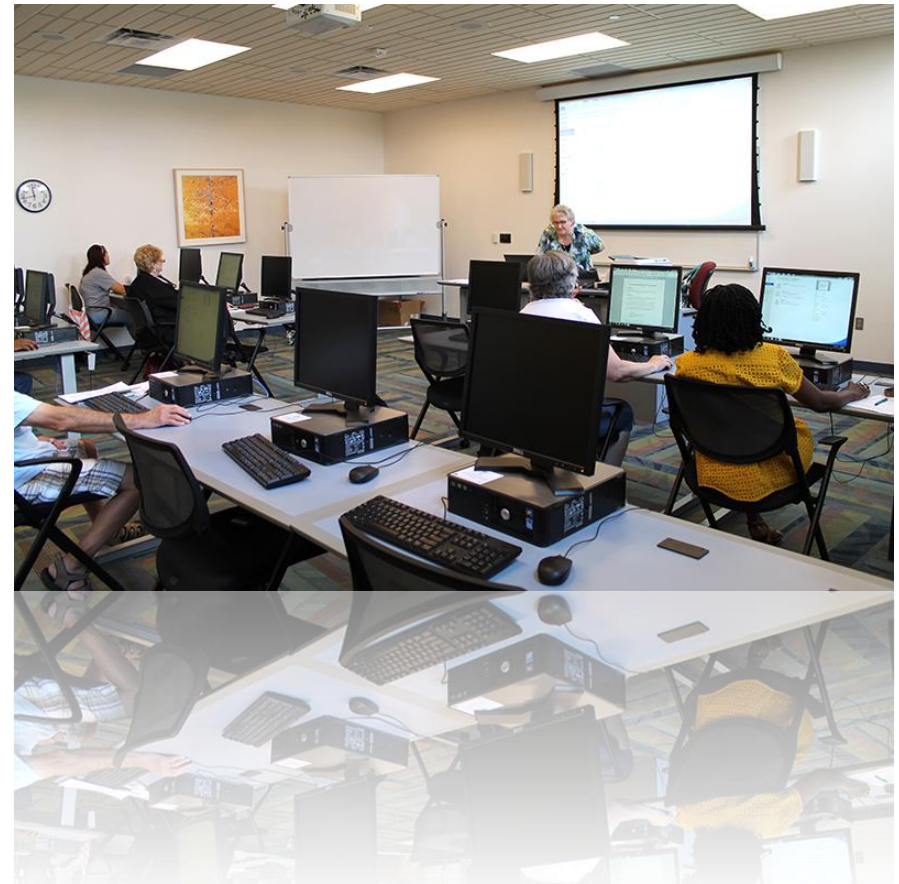- Registration
- Some classes did not work

instructor assisting patron - Computer Class Room (pictured right)

Impact of Classes

- Helped patrons get back into the workforce or back to school
- The patrons love the classes
- Pull people from surrounding communities

word 1 class in progress - Computer Class Room (pictured right)

Life after BTOP

- We do plan to continue after BTOP
  - Support from local businesses
  - Funding from the Friends
  - Support from the city
  - Look for other grants

word 1 class in progress - Computer Class Room (pictured right)